

The Transformative CEO Summit Annual Leadership

“MAKING THE IMPORTANT DECISIONS”

SEPTEMBER 29, 2026, 11 A.M. – 1 P.M. ET

📺 VIA ZOOM

PRESENTED BY:

The **CEO** Forum
GROUP

The Transformative CEO Community™



"The defining responsibility of every CEO is making the decisions that shape the future of the enterprise. In an era of unprecedented disruption, AI, geopolitical uncertainty, and accelerating change, leaders are faced with more complex and consequential choices than ever before. The greatest CEOs distinguish themselves not by avoiding difficult decisions, but by making the right ones—consistently, courageously, and with clarity. This summit brings together exceptional CEOs to share how they make the important decisions that define strategy, culture, innovation, growth, and long-term value creation. Participants will gain practical insights from leaders who have navigated some of the world's most significant business challenges and opportunities."

A handwritten signature in black ink, appearing to be 'RR' followed by a stylized flourish.

—Robert Reiss
Founder & CEO, The CEO Forum Group

AGENDA

Part A – 11:00am ET – 11:30am ET

Welcome and Opening Speakers

Opening presentations will set the stage for our CEO problem-solving Workgroups.

KEYNOTES



“Leadership and Making the Right Decisions”

David S. Marriott

Chairman of the Board

Marriott International, Inc.



“Leading the Next Chapter of a 50-Year Brand”

Sharon M. Leite

CEO

The Vitamin Shoppe



“Making Decisions in an Octopus Organization”

Phil Le-Brun

Executive in Residence and Author of ***The Octopus Organization***

Amazon Web Service

Part B - 11:30am ET - 12:30pm ET

WORKGROUPS

We break out into four different CEO Work Groups addressing critical topics.

LEADERSHIP, STRATEGY & DISRUPTION



Leadership Catalyst

Matt Guffey

Chief Strategy Officer
UPS

Panelists:



Matt Navarro

Global President
Stanley 1913



Joshua Ketter

Global CEO
Spreetail



Sharon Leite

CEO
The Vitamin Shoppe

HOW TOP CEOS MAKE TOUGH DECISIONS



Leadership Catalyst

Dr. Jim Schleckser

Founder & CEO

The CEO Project

Panelists:



Daniel Calderoni

CEO

KIND Snacks



Nate Rempe

CEO

Omaha Steaks



Brian Cygan

Founder & CEO

The Exercise Coach

STRATEGY AND DECISION MAKING IN THE AGE OF AI



Leadership Catalyst

Annabelle Gawer

Professor of Digital Economy

Surrey Business School, SMS

Panelists:



Jonathan Liebert

CEO

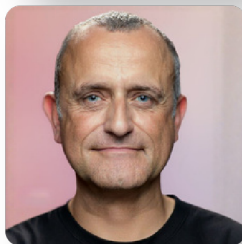
**International Association of Better
Business Bureaus (IABBB)**



Sol Gindi

Head of Wells Fargo Advisors

Wells Fargo



Phil Le-Brun

Executive in Residence and Author
of The Octopus Organization

Amazon Web Services



Daniel Smith

CEO

Brooklyn Water Bagel Co.

INSIDE THE ENTREPRENEURIAL MINDSET: WHO DECIDES WHAT COMES NEXT?



Leadership Catalyst

Stasia Mitchell

Global Entrepreneurship Leader

EY

Panelists:



Shelley Copsey

CEO

FYLD



Larry Janesky

Founder & CEO

Contractor Nation and Basement Systems



Cathy Huyghe

Co-Founder & CEO

Enolytics

Part C – 12:30pm ET – 1:00pm ET

Solutions and Closing Remarks

SOLUTION PRESENTATIONS

Our four workgroup leaders present their solutions. Adjourn.

A SPECIAL THANKS TO OUR THOUGHT LEADERSHIP PARTNERS



UPS

[See more](#)



Ernst & Young

[See more](#)



**Strategic
Management
Society**

SMS

[See more](#)



The CEO Project

[See more](#)



CEO Research Partner: Cognizant

[See more](#)

Save the Date for our Future Summits

Annual Healthcare

December 10, 2026

11am – 1pm ET via Zoom

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