



The Transformative CEO Community™

THE TRANSFORMATIVE CEO AWARD OVERVIEW

WHAT IT IS

1. The Transformative CEO Award is a trusted validation that an organization is Transformative
2. The concept was founded when Robert Reiss coined the term and Co-authored, *The Transformative CEO* (McGraw-Hill 2012)
3. This is selected solely by our Editorial Board based on the criteria of: “Creating new value that reinvigorates the company, reinvents the industry or reboots society”.
4. The Transformative CEO Award was started in 2019 and since have awarded 206 Companies

Below is a partial list of the “Transformative CEO Award” Recipients Featured in The CEO Forum Magazine (December 2021 – Present):

- Mary T. Barra, Chair & CEO, General Motors
- Deepak Chopra, founder & Chair, The Chopra Foundation
- Caroline Feeney, CEO US, Prudential
- Cindi Bigelow, President & CEO, Bigelow Tea
- David S. Taylor, Executive Chairman, P&G
- Edie Fraser, CEO, Women Business Collaborative
- Amy Brooks, President Team Marketing, NBA
- Kathy Warden, Chair, CEO & President, Northrop Grumman
- Kate Gutmann, President International, UPS
- Roz Brewer, CEO, Walgreens Boots Alliance
- Nicolas Hieronimus, CEO, L’Oréal Groupe
- David Marriott, Chairman of the Board, Marriott International
- Arnold Donald, CEO, Carnival Corporation
- Bob DiMuccio, Chairman, CEO & President, Amica Insurance
- Dan Dye, CEO, Ardent Mills
- Dr. Redonda Miller, President, Johns Hopkins Hospital
- Sharon Price John, President & CEO, Build-A-Bear
- Teresa Rasmussen, President & CEO, Thrivent
- Lisa Ingram, CEO, White Castle

- Kevin B. Churchwell MD, President & CEO, Boston Children's Hospital
- Bob Fontana, Founder, Chairman & CEO, TAG, The Aspen Group
- Michael J. Alkire, President & CEO, Premier Inc.
- Howard Kern, President & CEO, Sentara Healthcare
- Stacey Stewart, President & CEO, March of Dimes
- Jeffrey Flaks, President & CEO, Hartford Healthcare
- Tom Mihaljevic MD, CEO & President, Cleveland Clinic
- Aileen Alexander, CEO, Diversified Search Group
- Ken Ohashi, CEO, Brooks Brothers
- Patrick Frias MD, President & CEO, Rady's Children Hospital
- Todd Simon, Chairman & CEO, Omaha Steaks
- Alan Murray, CEO, Fortune Media
- Arvind Krishna, Chairman & CEO, IBM
- Bob Garrett, CEO, Hackensack Meridian Health
- Angela Williams, President & CEO, The United Way
- Aditi Javeri Gokhale, President of Retail Investments, Northwestern Mutual
- Ron Weiner, Chairman & President, Perelson Weiner
- Byron Allen, Chairman & CEO, The Weather Channel
- James Madara, CEO, American Medical Association (AMA)
- Lynn Tilton, Founder and CEO, Patriarch Partners
- Ramon Laguarta, CEO, PepsiCo
- Joseph Cacchione, CEO, Jefferson
- Marc D Miller, CEO, Universal Health Services
- Virgil R Miller, President, Aflac
- Laurie Glimcher, CEO, Dana Farber Cancer Institute
- Brian Moynihan, Chair & CEO, Bank of America
- Jeffrey A Flaks, CEO, Hartford Healthcare
- Karen Lynch, CEO, CVS
- Dr. Lana Feng, Founder & CEO, Huma.AI
- Michael Weening, CEO, Calix
- Tien Tzuo, CEO, Zuora
- Ravi Kumar S, CEO, Cognizant
- Tim Ballard CEO, Operation Underground Railroad
- Joe Hart, CEO, Dale Carnegie
- Linda Rendle, CEO, Clorox
- Ron Shaich, Founding CEO, Panera Bread
- Drew Brees, Superbowl MVP and restaurateur
- Dr. Jeffrey R. Balsler, CEO, Vanderbilt University Med Ctr
- Jenifer Robertson, CEO, AT&T Consumer
- Esi Seng, CEO, Tate's Bake Shop
- Johnny C. Taylor, CEO, SHRM
- Anton Vincent, President, Mars Wrigley North America

- Frank Vella, CEO, Constant Contact
- Eric J. Bertrand, CEO, Mod Op
- Maria Ansari, CEO, Permanente Medical Group, (Kaiser Permanente)
- Cindy Baier, CEO, Brookdale Senior Living
- Dr Chevy Humphrey, CEO, Griffin Museum
- Ishan Patel, Founder & CEO, Audien Hearing
- Kathy Ireland, CEO & Chair, Kathy Ireland Worldwide
- Pete November, CEO, Ochsner
- Sarah Chavarria, CEO, Delta Dental
- Jo Ann Jenkins, CEO, AARP
- John M Hauptert, CEO, Grady Health System
- Michael J Dowling, CEO, Northwell Health
- Tim Sweeney, President & CEO, Liberty Mutual Insurance
- Dina Kimmel, Founder & CEO, We Rock the Spectrum
- Anthony Capuano, President & CEO, Marriott International
- Dennis Devine Alliant Credit Union
- Jim McCann, Founder & CEO, 1-800-Flowers
- Keith Demmings, CEO, Assurant
- Javier Quiñones, CEO, IKEA US
- Steve Bandrowczack, CEO, Xerox