

# Heather Lavallee

## Chief Executive Officer



Heather Lavallee is chief executive officer, and a board member, of Voya Financial, Inc. (NYSE: VOYA), a leading health, wealth and investment company.

With 30 years of experience in the financial services industry, Lavallee is a collaborative leader who excels in building high-performing businesses. Prior to assuming her current roles, Lavallee served as the company’s president and CEO-elect, overseeing Voya’s Workplace Solutions and Investment Management businesses, as well as Voya’s technology and data organizations, strategy and risk

teams.

Previously at Voya, Lavallee served as CEO of Voya’s Wealth Solutions business where she led its customer experience and profitable growth — delivering planning, investing and protection solutions to and through the workplace to help individuals and employers from “hire through retire.” As part of the company’s focus on health and wealth solutions, Lavallee oversaw all aspects of Voya’s retirement offerings, including Tax-Exempt and Corporate Markets, which comprise the company’s workplace and individual retirement businesses, including 401(k), 403(b) and 457 plans. She also oversaw Operations Services, which supports Voya’s Workplace Solutions business.

Lavallee also served as the president of the company’s Tax-Exempt Markets business, and was responsible for all aspects of that business, including product, distribution, financial management, strategy and operational performance. Under her leadership, Voya’s Tax-Exempt Markets business achieved significant client growth, including Voya becoming the largest retirement plan provider in the government market in 2020. Earlier, Lavallee was president of Employee Benefits (now Health Solutions), where she oversaw all aspects of the group and voluntary insurance business — including strategy, product development, underwriting, actuarial, distribution and marketing.

Before joining the company, Lavallee worked at Mutual of Omaha as a regional vice president of the Group Insurance Division for their Western Region, and at Sun Life New York Insurance and Annuity Company, where she was responsible for marketing group life, short-term and long-term disability, and medical stop-loss insurance through insurance brokers and third-party administrators.

Most recently, Lavalley's achievements were recognized through her inclusion in Forbes' "50 Over 50" list in 2023; and her receipt of the Hartford Business Journal's "Top 25 Women in Business" award in 2022. In addition, she serves on the board the Council for Economic Education.

Lavalley holds a bachelor's degree in psychology from Colby College and a Master of Business Administration from Pepperdine University's Graziadio School of Business. She participates in Mentium's Momentum cross-company mentoring program — which matches diverse, high-performing professionals with executives from other organizations.

A leading health, wealth and investment company that provides products, solutions and technologies for approximately 15.2 million individual customers, workplace participants and institutions in the United States, Voya had \$7.3 billion in revenue in 2023. The company had approximately \$814 billion in total assets under management and administration as of Dec. 31, 2023.