

James W. Keyes is a global business leader, philanthropist, educator, artist, musician, commercial pilot, and modern renaissance man. He is the former CEO of two internally recognized Fortune 500 companies, 7-Eleven, Inc. and Blockbuster, Inc. His other business interests cover a broad range of industries from retail, consumer products, technology, healthcare, cyber security, new space, energy, and advanced nuclear. He sits on several public company boards and serves as a board adviser to a venture capital firm and a number of start-up companies.

Keyes's philanthropic initiatives have an equally broad focus, including serving a three-term seat on the Board of Governors for the American Red Cross, acting as the former Chairman of the Dallas Symphony Orchestra, and serving on the board of directors for institutions such as UT Southwestern Medical School, Cooper Institute, St. Jude Children's Research Hospital, Dallas Performing Arts Center, SMU Cox School of Business, Columbia Business School, and his alma mater, College of the Holy Cross. He has had a lifelong commitment to education, serving as a founding director of the Dallas Education Foundation and is the founder of the Education Is Freedom Foundation. Keyes is a personification of the American Dream, as he comes from humble beginnings. He was inducted in 2005 as a Member of the Horatio Alger Association of Distinguished Americans.

Advance Praise for *Education is Freedom*

"In his book *Education is Freedom*, Jim Keyes has captured the essence of education as the key to unlocking opportunity for all. The book is a must read for young people, providing a roadmap to their learning journey. It is also a reminder for all of us that lifelong learning is a path to fulfillment. Education is, indeed, a forever commitment."—**Indra Nooyi, Former Chairman & CEO, Pepsico**

"I've always believed that learning is the key to leadership, and *Education is Freedom* reinforces that belief. Keyes has transformed his own C-Suite Learnings into to a roadmap for personal and professional growth. His insights are a beacon of hope for those who aspire to make a difference in the world."—**John Maxwell, Bestselling author, speaker, and leadership expert**

"My 2005 Horatio Alger Classmate, Jim Keyes, is a living example of the American Dream. His roadmap to success through lifelong learning will take you to infinity and beyond!"—**Dr. Buzz Aldrin, Brigadier General, Apollo 11**

"*Education is Freedom* provides a roadmap for anyone to experience the American Dream. For the individual, education is the key to success. For our country, education is the key to a working democracy. For our world, education is the key to the future of mankind. May this roadmap be your inspiration for a successful flight through life."—**Barbara Barrett, 25th Secretary of the Air Force**

"An educated electorate is an absolute prerequisite to the future of democracy. Educación es Libertad!"—**Vicente Fox Quesada, Former President of Mexico**